

Community Health Implementation Strategy

2020-2022



Introduction

Taylor Regional Hospital (Hospital) is a 90-bed, not-for-profit county-owned facility, located in Campbellsville, Kentucky. A board of directors governs the Hospital and ensures the medical services are available to the residents of Campbellsville and surrounding areas.

The Hospital proudly offers numerous services to meet the needs of Kentuckians close to home and has been serving the needs of the region since 1968. It has gone through several additions and renovations as well as service growth to meet the needs of the growing community it serves. Major services offered include a Level III Trauma Center (one of only four in the state of Kentucky), cancer center, wound care, rehabilitation center, emergency care and diagnostic services.

The Hospital is made up of an experienced team of dedicated staff and provides health care solutions with compassion and respect for the uniqueness of every individual. Guided by a values-based culture to consistently deliver clinical and service excellence to our patients, the Hospital strives for excellent care, every time.

Identifying Health Needs

A community health needs assessment was conducted from June 2018 through August 2018. Population demographics and socioeconomic characteristics of the community were gathered and reported utilizing various third parties. The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by County-Healthrankings.org and other third parties.

This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. As a result of the analysis described above, the following health needs were identified as the most significant health needs for the community:

- Poor nutrition/limited access to healthy food options
- Lack of health knowledge/education
- Uninsured/limited insurance
- Cost/expense of health care
- Recruitment & retention of physicians/shortage of primary care physicians
- Obesity
- Healthy behaviors/lifestyle choices
- Poverty/lack of employment opportunities
- Adult smoking/tobacco use
- Heart disease/stroke
- Cancer
- Mental health problems
- Diabetes

The identified health needs were reviewed by hospital management and priority areas, included in the table below, were determined based on their assessment of the qualitative and quantitative data.

Taylor Regional Hospital Priority	Correlated Community Health Need
Heart disease and stroke	Heart disease and stroke
Lack of knowledge regarding preventive Health, healthy living and available insurance/ financial assistance resources	Lack of health knowledge Poor nutrition Healthy behaviors/lifestyle choices Uninsured/lack of insurance
Prevention of chronic disease	Cost expense of healthcare (certain screenings) Obesity Healthy behaviors/lifestyle choices Adult smoking Cancer Lung disease High blood pressure Heart disease Stroke Diabetes
Recruitment and retention of physicians	Recruitment and retention of physicians

PRIORITY 1: Heart Disease and Stroke**Goal 1: Increase awareness and promote prevention**

- Strategies:
- A. Provide education to the community and increase awareness of risk factors along with signs and symptoms through classes and other educational opportunities.
 - B. Provide low cost lab tests and health related activities to the community through the yearly health fair.
 - C. Partner with local agencies to assist in the promotion of wellness and prevention opportunities.

Goal 2: Provide stroke services

- Strategies:
- A. Maintain a partnership with U of L Stroke Center to provide stroke services, to including having Emergency Room access to a neurologist via robotics.

PRIORITY 2: Lack of Knowledge Regarding Preventive Health, Healthy Living and Available Insurance/Financial Assistance Resources**Goal 1: Promote increased physical fitness and exercise throughout the community**

- Strategies:
- A. Promote physical fitness and exercise in the community and school systems by increasing awareness of available opportunities and encouraging participation.
 - B. Sponsor a physical fitness and exercise activity for families.
 - C. Participation in the Taylor County Wellness Coalition to improve partnerships with community agencies promoting similar goals.
 - D. Implement a diabetes prevention program to provide resources, education and support for the community members.

Goal 2: Increase knowledge of the importance of healthy lifestyles and promote healthy nutrition.

- Strategies:
- A. Provide classes and health fairs for the community on nutrition education and smoking cessation.
 - B. Provide support to school programs such as back to school open houses and the backpack program.
 - C. Provide support to local businesses and industries offering wellness programs to employees.

PRIORITY 3: Prevention of Chronic Diseases

Goal 1: Increase patient awareness of chronic diseases.

- Strategies:
- A. Provide education to the community and increase awareness of risk factors along with signs and symptoms through classes and other educational opportunities.
 - B. Provide low cost lab tests and health related activities to the community through the yearly health fair.
 - C. Provide education to employers through work-site health fairs and educational programs, including various screenings.

PRIORITY 4: Recruitment and Retention of Physicians

Goal 1: Actively recruit physician specialists and primary care physicians to the Taylor Regional community when physician shortages are identified.

- Strategies:
- A. Continue to actively recruit providers/physicians when needs are identified.

Needs Not Addressed

Community Need	How Need is Addressed
Poverty/lack of employment opportunities	<p>Team Taylor County leads Taylor County's economic development efforts and works to recruit new businesses and industries to the Campbellsville-Taylor County, Kentucky area.</p> <p>Team Taylor County also works with new and existing employers to expand their business in the area and increase the number of people living and working in Campbellsville-Taylor County.</p>

Next Steps

This Implementation Plan will be rolled out over the next three years from 2020 through the end of 2022. The Hospital will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:

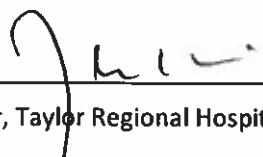
- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Provide on-going status and results of these efforts to improve community health

Taylor Regional Hospital is committed to conducting another health needs assessment within three years.

Adoption/Approval

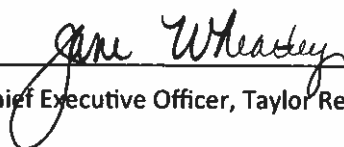
Taylor Regional Hospital's Board of Directors approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in 2018.

The Hospital will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the most vulnerable.



Chair, Taylor Regional Hospital Board of Directors

10-25-19
Date



Chief Executive Officer, Taylor Regional Hospital

10-25-19
Date