



Community Health Needs Assessment  
*Implementation Strategy*

2013-2016

## Introduction

Located in the heart of Central Kentucky, Taylor Regional Hospital is dedicated to providing outstanding medical care by serving the 110,000 people who live in Campbellsville and the regional service area. In 2003, we changed our name from Taylor County Hospital to Taylor Regional Hospital to reflect our ever growing services and communities that we touch.

Taylor proudly offers numerous services to meet the needs of Kentuckians close to home and has been serving the needs of the region since 1968. Taylor is made up of an experienced team of dedicated staff and provides health care solutions with compassion and respect for the uniqueness of every individual. Guided by a values-based culture to consistently deliver clinical and service excellence to our patients, Taylor strives for excellent care, every time.

### **Our Values:**

**People:** We value each individual and work together to explore new ways to improve the quality of life for all.

**Excellence:** We pursue excellence in all we do.

**Respect:** We treat all individuals with the same compassion, dignity, and privacy that we want for ourselves.

**Integrity:** We do the right things for the right reasons.

**Learning:** We commit to improving the knowledge of our community, patients, and team members by supporting personal and professional growth.

**Stewardship:** We accept the responsibility for the careful management of the people and resources entrusted to us.

**The mission of Taylor Regional Hospital is to provide outstanding health care to the people we serve**

Taylor Regional Hospital's approach to providing community benefit is to target the intersection of documented unmet community health needs and our organization's strengths and mission commitment.

## Identifying Health Needs

A community health needs assessment was conducted in the fall of 2012. The hospital engaged **BKD, LLP** to conduct a formal community health needs assessment. Community input was provided through a community health survey and interviews of 15 community leaders, physicians and other health professionals. In addition, secondary data was compiled from demographic and socioeconomic sources as well as national, state and local sources of information on disease prevalence, health indicators, health equity and mortality.

This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. Health needs were prioritized utilizing a method that weighs: 1) the impact on vulnerable populations; 2) the importance to the community; 3) the size of the problem; 4) the seriousness of the problem; 5) prevalence of common themes and 6) an evaluation of existing hospital programs responding to the identified need.

Subsequently, Taylor Regional Hospital's leadership entered into a dialogue to discuss the results of the evaluation and select health priorities. Participants were given the opportunity to revise rankings and debate issues until a consensus was reached on a composite ranking of health issues. The process identified the following issues with scores of 10 or more (on a scale of 24):

- Cancer
- Physical Inactivity
- Adult Obesity
- Heart Disease
- Diabetes
- Transportation
- Stroke/Cerebrovascular Disease
- Adult Smoking
- Lack of Recreational Facilities
- Shortage of Primary Care Physicians
- Addiction/Substance Abuse
- Uninsured Adults
- Health Knowledge and Education
- Unemployment
- Sexually Transmitted Infections
- Teen Birth Rate

As a result of the analysis above the following areas were identified as priority areas on which we will focus.

Taylor Regional Hospital Priority	Correlated Community Health Need
<p><b>Healthy Living</b></p>	<p>Cancer            Physical Inactivity            Adult Obesity            Heart Disease            Diabetes            Stroke/Cerebrovascular Disease            Adult Smoking            Lack of Recreational Facilities            Health knowledge/health education            Lack of Recreational Facilities</p>
<p><b>Chronic Disease Prevention and Management</b></p>	<p>Cancer            Heart Disease            Diabetes            Stroke/Cerebrovascular Disease</p>
<p><b>Access to Services</b></p>	<p>Uninsured            Transportation            Lack of Primary Care Physicians</p>

## **PRIORITY: Healthy Living**

### *Goal 1: Promote increased physical fitness and exercise*

- Strategies:**
- A. Promote physical fitness and exercise in the community and school systems by making them aware of available places to engage in physical activities and encourage schools to increase physical fitness activities.
  - B. Sponsor community activities that promote physical fitness/exercise for the entire family.
  - C. Continue to explore the viability of starting a YMCA in Taylor County.
  - D. Actively participate in Taylor County Wellness Coalition.

### *Goal 2: Increase knowledge of the importance of healthy lifestyles and promote healthy nutrition.*

- Strategies:**
- A. Provide nutrition education to the community in the forms of classes and health fairs.
  - B. Continue to provide education and classes to promote smoking cessation.
  - C. Support Taylor County School “Farm to School” program to provide local produce to students.

*Goal 3: Promote employee based wellness programs to business and industry.*

- Strategies:**
- A. Educate business and industry on the benefits of offering wellness programs for their employees.
  - B. Provide educational programs on topics of interest for employers and their employees.

**PRIORITY: Chronic Diseases Prevention and Management**

*Goal 1: Enhance patient awareness of chronic diseases (heart, stroke, diabetes, cancer).*

- Strategies:**
- A. Provide education to the community and increase awareness of risk factors/signs and symptoms through the Taylor Regional Hospital Learning and Resource Center.
  - B. Provide low cost lab results and health related activities to the community through the yearly Taylor Regional Hospital Health Fair.
  - C. Provide education to employers through work-site health fairs and educational programs, including various screenings.

**PRIORITY: Access to Services**

*Goal 1: Increase access to treatment, testing, and medical appointments.*

- Strategies:**
- A. Provide free transportation to qualifying individuals by providing courtesy shuttle to treatment, testing and medical appointments.
  - B. Recruit physician specialists and primary care physicians to the Taylor Regional Hospital community when physician shortages are identified.

*Goal 2: Charity care for uninsured/underinsured and low income residents.*

- Strategies:**
- A. Provide payment assistance programs to persons who have health care needs and are uninsured or underinsured, ineligible for a government program, and otherwise unable to pay for medically necessary care based on their individual financial situations.

## Needs Not Addressed

Some issues identified through the community health needs assessment have not been addressed in this plan. In initial discussion and subsequent prioritization, TRH's Needs Assessment Team considered the levels to which some needs were already being addressed in the service area. Additionally, some community needs fall out of the scope of expertise and resources of TRH. The following chart outlines how some of the needs identified in the assessment are addressed by others or in different ways:

Community Need	How Need is Addressed
Addiction/Substance Abuse	Addiction/Substance Abuse services are not provided at Taylor Regional Hospital. Patients requiring these services are referred to agencies and organizations which provide Addiction/Substance Abuse services.  Taylor County Anti-Drug Coalition
Sexually Transmitted Infections	Taylor County Health Department
Teen Birth Rate	Planned Parenthood, Health Education in Schools

## Next Steps

Taylor Regional Hospital's Community Needs Assessment Team initiated the development of implementation strategies for each health priority identified through the assessment process. This Implementation Plan will be rolled out over the next three years, from FY2014 through the end of FY2016. The Team will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:

- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Develop a report card to provide on-going status and results of these efforts to improve community health

TRH is committed to conducting another health needs assessment within three years.