

*Community Health  
Implementation Strategy  
2017-2019*



## Introduction

Taylor Regional Hospital (Hospital) is a 90-bed, not-for-profit county-owned facility, located in Campbellsville, Kentucky. A board of directors governs the Hospital and ensures that medical services are available to the residents of Campbellsville and surrounding areas.

The Hospital proudly offers numerous services to meet the needs of Kentuckians close to home and has been serving the needs of the region since 1968. It has gone through several additions and renovations as well as service growth to meet the needs of the growing community it serves. Major services offered include a Level III Trauma Center (one of only four in the state of Kentucky), cancer center, wound care, rehabilitation center, diagnostic services and multiple specialty offices including Urology, OBGYN, Surgical Services and Care Centers.

The Hospital is made up of an experienced team of dedicated staff and provides health care solutions with compassion and respect for the uniqueness of every individual. Guided by a value-based culture to consistently deliver clinical and service excellence to our patients, striving for excellent care, every time.

## Identifying Health Needs

A community health needs assessment was conducted from September 2015 through January 2016. Community input was provided through 15 key stakeholder interviews, including representatives from:

- ✓ Local city and county government
- ✓ Industry
- ✓ Financial institutions
- ✓ Social service agencies
- ✓ Local school systems
- ✓ Public health agencies
- ✓ Other medical providers
- ✓ Taylor Regional Medical Center

Population demographics and socioeconomic characteristics of the community were gathered and reported utilizing various third parties. The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by CountyHealthrankings.org. and other third parties.

**This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. As a result of the analysis described above, the following health needs were identified as the most significant health needs for the community:**

- **Poor Nutrition/Limited Access to Healthy Food Options**
- **Lack of Health Knowledge/Education**
- **Uninsured/Limited Insurance**
- **Cost/Expense of Health Care**
- **Recruitment & Retention of Physicians/Shortage of Primary Care Physicians**
- **Obesity**
- **Healthy Behaviors/Lifestyle Choices**
- **Poverty/Lack of employment opportunities**
- **Adult Smoking/Tobacco Use**
- **Heart Disease/Stroke**
- **Cancer**
- **More exercise/recreational facilities/physical inactivity (YMCA)**

The identified health needs were reviewed by hospital management and priority areas, included in the table below, were determined based on their assessment of the qualitative and quantitative data.

Taylor Regional Hospital Priority	Correlated Community Health Need
<b>Heart Disease and Stroke</b>	Heart Disease and Stroke
<b>Lack of Knowledge Regarding Preventive Health, Healthy Living and Available Insurance/Financial Assistance Resources</b>	Lack of Health Knowledge Poor Nutrition Healthy Behaviors/Lifestyle Choices Uninsured/Lack of Insurance
<b>Prevention of Chronic Diseases</b>	Cost Expense of Healthcare (certain screenings) Obesity Healthy Behaviors/Lifestyle Choices Adult Smoking Cancer Physical Inactivity Lung Disease Sexually Transmitted Infections Teen Birth Rate
<b>Recruitment and Retention of Physicians</b>	Recruitment and Retention of Physicians Shortage of Primary Care Providers

## **PRIORITY 1: Heart Disease and Stroke**

*Goal 1: Increase awareness and promote prevention.*

- Strategies:**
- A. Provide education to the community and increase awareness of risk factors along with signs and symptoms through classes and other educational opportunities.**
  - B. Provide low cost lab tests and health related activities to the community through the yearly Health Fair.**
  - C. Partner with local agencies to assist in the promotion of wellness and prevention opportunities.**

*Goal 2: Provide stroke services.*

- Strategies:**
- A. Implement a partnership with U of L Stroke Center to provide stroke services, to include having Emergency Room access to a neurologist via robotics.**
  - B. Move forward with hospital designation as a “stroke ready” facility.**

**PRIORITY 2: Lack of Knowledge Regarding Preventive Health, Healthy Living and Available Insurance/Financial Assistance Resources**

*Goal 1: Promote increased physical fitness and exercise throughout the community.*

- Strategies:**
- A. Promote physical fitness and exercise in the community and school systems by increasing awareness of available opportunities and encouraging participation.**
  - B. Sponsor a physical fitness and exercise activity for families.**
  - C. Participation in the Taylor County Wellness Coalition to improve partnerships with community agencies promoting similar goals.**

*Goal 2: Increase knowledge of the importance of healthy lifestyles and promote healthy nutrition.*

- Strategies:**
- A. Provide classes and health fairs for the community on nutrition education and smoking cessation.**
  - B. Provide support to school programs such as Farm to School and the Backpack Program.**
  - C. Provide support to local businesses and industries offering wellness programs to employees.**

### **PRIORITY 3: Prevention of Chronic Diseases**

*Goal 1: Increase patient awareness of chronic diseases.*

- Strategies:**
- A. Provide education to the community and increase awareness of risk factors along with signs and symptoms through classes and other educational opportunities.**
  - B. Provide low cost lab tests and health related activities to the community through the yearly Health Fair.**
  - C. Provide education to employers through work-site health fairs and educational programs, including various screenings.**

### **PRIORITY 4: Recruitment and Retention of Physicians**

*Goal 1: Actively recruit physician specialists and primary care physicians to the Taylor Regional community when physician shortages are identified.*

- Strategies:**
- A. Identify or create a position that focuses on recognition of physician shortages and recruiting.**

### **Needs Not Addressed**

Some issues identified through the Community Health Needs Assessment have not been addressed in this plan. In initial discussion and subsequent prioritization, Taylor Regional Hospital considered the levels to which some needs were already being addressed in the service area. Additionally, some community needs fall out of the scope of expertise and resources of Taylor Regional Hospital. The following chart outlines how some of the needs identified in the assessment are addressed by others or in different ways:

<b>Community Need</b>	<b>How Need is Addressed</b>
<b>Poverty/Lack of Employment Opportunities</b>	<p>Team Taylor County leads Taylor County's economic development efforts and works to recruit new businesses and industries to the Campbellsville-Taylor County, Kentucky area.</p> <p>Team Taylor County also works with new and existing employers to expand their business in the area and increase the number of people living and working in Campbellsville-Taylor County.</p>

## Next Steps

This Implementation Plan will be rolled out over the next three years, from FY 2017 through the end of FY 2019. The Hospital will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:

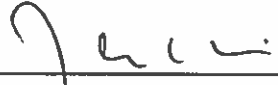
- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Provide on-going status and results of these efforts to improve community health

Taylor Regional Hospital is committed to conducting another health needs assessment within three years.


## Adoption/Approval

Taylor Regional Hospital's Board of Directors approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in FY 2016.

The Hospital will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the most vulnerable.

  
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Chair, Taylor Regional Hospital Board of Directors

10-24-14  
Date

  
\_\_\_\_\_  
Chief Executive Officer, Taylor Regional Hospital

10-13-16  
Date